

Your Legal Briefing
and News To Date

LEGAL MARKETING ASSOCIATION (LMA) SPOTLIGHT

The Southern California Legal Marketing Association spotlight this summer features Hart King's very own Marketing Manager, James Moorhouse.

[Click here](#) to read a brief background about James and learn his strategies in marketing for a prominent law firm such as Hart | King.

Upcoming Events

2016 MHI Annual Meeting

September 25 – 27, 2016
Pasea Hotel & Spa
Huntington Beach, CA

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INFORMATION](#)

WMA 2016

Convention & Expo
October 10 – 13, 2016
Green Valley Ranch
Resort & Spa
Henderson, NV

[CLICK HERE FOR MORE
INFORMATION](#)



Why register your trademark?

By David Baker

Trademarks are an essential part of everyday life. They provide consumers with a shorthand way of identifying the source of the goods and services they depend upon.

[Click here](#) to read about the importance of a trademark and how it can protect your brand.

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